

**BREASTFEEDING SERVICES DIVISION
GOALS AND OBJECTIVES
SPFY 2020**

GOAL 1: To continue updating breastfeeding policies and procedures in accordance with Federal regulations and the Breastfeeding Policy and Guidance.			
OBJECTIVE: To review current breastfeeding policies and procedures to determine needs for amendments or to design new ones.			
SPECIFIC ACTIVITY OR TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Revise existing policies and procedures (P&Ps) and submit them to FNS for their approval.	Policies and Procedures Division Nutrition and Breastfeeding Services Division	October 2019	
b. Distribute the approved policies and procedures to WIC staff and discuss them with said staff.	Policies and Procedures Division Nutrition and Breastfeeding Services Division	January 2020	

GOAL 2. To increase or strengthen the skills and competencies of local agencies' staff and supervisors in order to continue the successful management of the Breastfeeding Peer Counseling (BFPC) Program.

OBJECTIVE: To provide training to local agencies' staff about the Breastfeeding Peer Counseling (BFPC) Program in order to continue its strengthening in clinics.

SPECIFIC ACTIVITY OR TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Continue training of new and current clinic supervisors on the BFPC management curriculum.	Breastfeeding Coordinator/ Breastfeeding Peer Counseling Coordinator	October 2019 - January 2020	
b. Train clinic staff on BFPC Program as needed.	Breastfeeding Coordinator (with staff at regional and local levels)	November 2019 - April 2020	
c. Identify current gaps in the services provided by the peer counselors within clinics and implement needed changes to ensure effective peer counseling services.	Nutrition and Breastfeeding Services Division (in coordination with state and regional levels)	January 2020 - June 2020	

GOAL 3: To increase or reinforce the knowledge of the staff on breastfeeding in order to expand their competencies in the promotion, support and provision of effective services to the participating mothers in their initiation and continuation of breastfeeding.

OBJECTIVE 1: To provide the opportunity to increase or reinforce the knowledge on breastfeeding management and support for CPAs.

SPECIFIC ACTIVITY OR TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Determine the training needs identified by the staff and what is established by Federal regulations and mandate.	Nutrition and Breastfeeding Services Division (with staff at the state and regional levels) Breastfeeding Coordinator	October - November 2019	
b. Develop a work plan to create, organize, and schedule the training to be provided.	Breastfeeding Coordinator	November 2019 - April 2020	
c. Coordinate with regional supervisors to provide the training.	Breastfeeding Coordinator	April 2020 – September 2020	

OBJECTIVE 2: To provide the opportunity to exercise and maintain the expertise, knowledge and certification of the nutrition staff (nutritionists) that obtained the International Board-Certified Lactation Consultant (IBCLC) certification.			
ACTIVITY OR SPECIFIC TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Coordinate the participation in the breastfeeding conferences offered by the National WIC Association, “La Liga de la Leche de Puerto Rico,” and the International Lactation Consultants Association.	Nutrition and Breastfeeding Services Division Supervisor Executive Director	October 2019 – September 2020	
b. Coordinate continuing education recognition points by means of breastfeeding modules approved by the International Board of Lactation Consultant Examiner (IBLCE).	Breastfeeding Coordinator	January - September 2020	
c. Provide reference educational materials, online or printed, with recent evidence-based information on breastfeeding.	Breastfeeding Coordinator	January - September 2020	

GOAL 4: To promote that more nutrition staff (nutritionists) are able to obtain the certification as International Board-Certified Lactation Consultant (IBCLC); thus, maintaining a reliable expertise and up to date knowledge in breastfeeding management.

OBJECTIVE: To submit the request to take the IBCLC exam for at least 5 of the staff that approved the Certified Lactation Education course in previous years.

ACTIVITY OR SPECIFIC TASK	ACTIVITY OR SPECIFIC TASK	ACTIVITY OR SPECIFIC TASK	COMMENTS
Submit the registration of the identified staff that will take the IBCLC exam and complete the payment process.	Division of Nutrition and Breastfeeding	October - November 2019	