

**NUTRITION SERVICES DIVISION
GOALS AND OBJECTIVES
SPFY 2020**

GOAL 1: To ensure an annual assessment of nutrition education and breastfeeding promotion and support.			
OBJECTIVE: To monitor the activities aimed at nutrition and breastfeeding education contacts in order to develop and implement strategies adapted to the needs of the population served in local clinics.			
SPECIFIC ACTIVITY OR TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Continue with the review and creation of new policies and procedures (P&Ps) regarding Section 9 of the Policies and Procedures Manual aimed at nutrition education.	Nutrition Services Division	October 2019–September 2020	
b. Develop new information to strengthen the technological educational resources available to the program such as: NERI Educational Portal, WIC Shopper application, videos on turn screens in waiting rooms, and social networks such as Facebook and Instagram.	Nutrition Services Division	October 2019–September 2020	

c. Implement the new educational nutrition context to strengthen the technological educational resources of: NERI Educational Portal, WIC Shopper application, videos on turn screens in waiting rooms, and social networks such as Facebook and Instagram.	Nutrition Services Division	October 2019–September 2020	
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GOAL 2. To establish uniform training processes in accordance with Federal regulations.			
OBJECTIVE: To offer training to WIC staff on the Value Enhanced Nutrition Assessment (VENA), updates on nutritional health risks, and other nutrition topics.			
SPECIFIC ACTIVITY OR TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Participate in the training project for all program staff that includes VENA training modules to be offered periodically, as required.	Nutrition Services Division Regional Nutrition Services Supervisors Human Resources Services Division	October 2019–September 2020	
b. Design the nutrition and breastfeeding part of the educational program for the Annual Nutrition and Breastfeeding Conference aimed at training the nutritionists and certifying officials.	Nutrition Services Division Regional Nutrition Services Supervisors	October 2019–September 2020	
c. Participate in the programming of the <i>Seventh Nutrition and Breastfeeding Conference</i> with updated topics of interest for all WIC staff.	Nutrition Services Division Regional Nutrition Services Supervisors	January 2020–September 2020	

GOAL 3: To ensure that with the implementation of MIS/EBT Project, the WIC nutrition services in clinics are provided as requested in the MIS/EBT Proposal.

OBJECTIVE: To participate as the Subject-matter expert (SME) for the implementation of nutrition services in the new system.

SPECIFIC ACTIVITY OR TASK	RESPONSIBLE STAFF	STARTING-ENDING DATE MONTH/YEAR	COMMENTS
a. Conduct MIS analysis and design with other SMEs assigned to the project implementation.	Nutrition Services Division Management Information System Division	October 2019–September 2020	
b. Participate in the development and approval of the WIC Approved Product List (APL) in the new system.	Nutrition Services Division Management Information System Division	October 2019–September 2020	
c. Participate in the MIS/e WIC user acceptance tests.	Nutrition Services Division Management Information System Division	October 2019–September 2020	
d. Participate in the training and roll-out.	Nutrition Services Division Management Information System Division Regional Nutrition Services Supervisors	October 2019–September 2020	